



MIDWEST
Association of
Fish & Wildlife
Agencies



Midwest Association of Fish & Wildlife Agencies Regional R3 & Relevancy Coordinator Position

Midwest Association of Fish & Wildlife Agencies (MAFWA) is partnering with the Wildlife Management Institute (WMI) to hire a MAFWA Regional R3 & Relevancy Coordinator. This position will coordinate regional-level recruitment, retention, and reactivation (R3) efforts through increased internal and external partner collaboration in the 13-state MAFWA region. The Coordinator will produce more effective R3 outreach, communication, and project management across the Midwest resulting in greater hunter, angler and recreational shooter R3. In addition, the Coordinator will be responsible for identifying opportunities to increase the relevancy of outdoor recreation to non-traditional audiences and coordinate communication that results in establishing regional action items such as assisting states with the implementation of the Association of Fish and Wildlife Agencies' Relevancy Roadmap.

The Coordinator will be employed as a limited term employee of the WMI but will be supervised by MAFWA representatives. Starting salary range is \$52,000 to \$62,639.20 per year, based on education, work experience and tenure. The position will be eligible for WMI 401(k) retirement benefits and WMI will provide workers' compensation, general liability protection, professional liability protection and unemployment insurance benefits. The position does not include health insurance benefits.

The Coordinator will work under the direction of the MAFWA R3 and Relevancy Committee, answering directly to the Working Committee Chair, with priorities and a work plan reviewed and set annually by the committee.

MAFWA Regional R3 & Relevancy Coordinator

Location: Anywhere within the 13-state MAFWA region

Salary: \$52,000 to \$62,639.20

Classification: Limited Term (37 hours per week)

Start date: April 1, 2023

Duration: Three Years

Application deadline: March 3, 2023

Definitions:

- R3 – Policies, programs, and practices designed to recruit, retain, and/or reactivate participants into outdoor recreation activities.
- Relevancy – Policies, programs, and practices designed to better engage and serve broader constituencies of fish and wildlife management agencies.

Primary Position Goals:

- Assist in the development, and coordinate the delivery of, identified regional R3 and relevancy priorities, strategies, and tasks as outlined by MAFWA R3 and Relevancy Committee.
- Serve as the primary point of contact for regional R3 and relevancy efforts for the Midwest states and R3 partners.
- Identify, develop, and foster strong partnerships among agency, NGO, and industry partners within the MAFWA region and, where advantageous, at national levels.
- Interface and collaborate with other R3 and relevancy committees and working groups of national organizations and within other regions to increase the visibility and efficiency of MAFWA R3 and relevancy efforts.

Priority Position Duties:

All duties are to be conducted on behalf and in support of the MAFWA R3 and Relevancy Committee. The MAFWA R3 and Relevancy Coordinator will be responsible for the delivery of the following:

- Identify and coordinate grant funding opportunities to implement MAFWA R3 and relevancy priorities as well as additional state, regional and national resources for needed research & regional efforts. These include, but are not limited to:
 - Multistate Conservation Grants
 - Industry Grants
 - Collaboration on regional USFWS grants
- Collaborate with the AFWA Public Access and Private Lands working groups to improve implementation of the voluntary public access and habitat incentive program, expand partner and private landowner collaboration and facilitate information sharing among the MAFWA states.
- Serve as the project manager on regional MSCG efforts and their corresponding contracts and performance reports.
- Assist MAFWA states with the implementation of grant funded R3 and relevancy efforts including toolkits, score cards, program evaluations, and related efforts.
- Assist MAFWA state R3 coordinators with the development of statewide strategic plans and bolstering partner support from the regional level.
- Assist MAFWA states with R3 and relevancy marketing strategies such as regional or multi-state campaigns including, but not limited to:
 - Fish the Great Lakes
 - +One Movement
 - Take Em' Hunting/Fishing
- Provide technical assistance and timely insights to states regarding R3 and relevancy related efforts and opportunities to collaborate within and without the MAFWA region.
- Stay current new R3 and relevancy research, publications, and other findings and disseminate these to Midwest states.
- Manage MAFWA contributions to the National R3 Clearinghouse
- Help facilitate multi-state (two or more states or the entire region) R3 and relevancy related initiatives to avoid project overlaps and increase efficiency through collaboration.

- Collaborate with the AFWA Diversity and Inclusion Working Group to help member states implement workgroup Work Plan while utilizing established best practices and guidelines by this workgroup.

Secondary Position Duties:

- Identify other opportunities to increase relevancy to non-traditional audiences and coordinate communication that results in regional action items.
 - Assist MAFWA states with implementation of the Relevancy Roadmap
- Assists in the coordination of Regional R3 meetings and workshops.
- Coordinates, develops, and distributes quarterly newsletter to MAFWA R3 coordinators and partners.
- Attends regional and national meetings and conferences as designated by MAFWA R3 and Relevancy Committee Chair.

Additional Position Duties:

- Identify, recommend, and pursue leadership training opportunities to further professional development and growth in the areas of supervision, conflict resolution, leadership, R3 coordination, R3 marketing, relevancy, etc.
- Carries out other duties as assigned or approved by MAFWA R3 and Relevancy Committee Chair.

Desired Skills and Abilities for Position:

The ideal candidate will have proven professional experience of five years or more and high proficiency in the following areas:

- Organization Skills
- Team Building and Partnership Collaboration
- Event Planning
- Project Management
- Group Facilitation
- Self-Motivation
- Grant Writing and Administration
- Educational and/or prior work experience in the fields of conservation or R3 preferred
- Partnership Development
- Marketing
- Strong Verbal and Non-Verbal Communication Skills

Position Salary Range:

\$52,000.00 - \$62,639.20 per year based upon successful candidate's relevant work experience and tenure.

Application Procedures:

To apply via email, send a cover letter outlining your interest and qualifications and a resume to: Matt Dunfee at mdunfee@wildlifemgt.org

Applications via mail are accepted and must be received before the application deadline to be considered. Mail applications should be sent to:

Matt Dunfee
Director of Special Programs
Wildlife Management Institute
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Fort Collins, CO 80526
mdunfee@wildlifemgt.org
Phone: (970) 556-5897