



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES

HUNTING AND SHOOTING SPORTS PARTICIPATION COMMITTEE

Chair: Mark Reiter (IN)

Vice-Chair: Wayne Rosenthal (IL)

Thursday, March 9 2017

1:00 pm to 5:00 pm

North American Wildlife and Natural Resources Conference

Room: Meeting Room 4/ Spokane, Washington

Agenda

- 1:00 pm Call to Order/Review Agenda
- 1:05 Introductions
- 1:15 Approval of Minutes from September 13, 2016 Association of Fish and Wildlife Agencies Annual Conference

Agenda Themes and Discussion Topics

- 1:20 International Hunter Education Association (Megan Wisecup)
- 1:35 Consumer Segmentation Study (Southwick Associates, Jim Curcuruto/NSSF)
- 2:05 Locavore.Guide (DJ Case & Associates, Bob Byrne Consulting)
- 2:35 Hispanic R3 Update (Zach Lowe, National Shooting Sports Foundation)
- 2:50 Conservation Leaders for Tomorrow (Zach Lowe)
- 3:00 Hunting, Fishing, Sport Shooting, and Archery R3 handbook: A Practitioners Guide to the Research (Mark Duda)
- 3:20 Bureau of Land Management Update (Linda Cardenas)
- 3:30 Council State Step Down Update (Iowa; Megan Wisecup/Samantha Pedder)

- 3:40 R3 Scorecards and Data Dashboard Progress (Samantha Pedder/Rob Southwick)
- 3:55 Wrap-up Discussion
- 5:00 Adjourn

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